



CALPEEK

CALIFORNIA POLITICAL WEEK

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VOL. XXI
No. 24

JUNE 14, 1999

GOV. BUSH WATCHES AS THE CALIF. REPUBLICAN PARTY FIGHTS OVER THE WINNER TAKE ALL RULE.

Editor's note: There's really not all that much that Texas Gov. George W. Bush can do but watch as competing elements within the CA Republican Party battle over whether to change the winner-take-all primary rule for the 2000 RNC presidential nominating convention in Philadelphia. Here's our update & analysis...

...Calpeek first reported this story on May 31st. CRP Chair John McGraw and State Sen. Ray Haynes(R-Riverside), who claims to be a Bush supporter, want to replace the winner-take-all (the delegates) with a proportional plan based on voting in each of Calif.'s 52 congressional districts. It would force GOP presidential candidates to campaign all over Calif., not just in targeted GOP strongholds. It would spice up the primary and give some of the 2nd tier GOP candidates a good shot at winning Calif. delegates...

...As we noted on May 31st, to *Team Bush* changing the rules this late is very *stupid*. And here's where the infighting gets nasty. In order to change the rules, the CRP's Rule Cmt. must give its approval. Our sources say former CRP Chair Mike Schroeder, who wants to be Bush's *go-to guy* in Calif., got to 5 of the 9 members and persuaded them to delay the change until 2004...

...But then CRP Exec. Director Jon Fleischman got wind of this attempted *coup* and while McGraw could not remove Rules Cmt. members, he could add new ones. So he added 2 more. Confrontation?? No...

...As Calpeek hit deadline, a *compromise* was worked out, saving face for *Team Bush* and McGraw & Co. The CRP Rules & Executive Cmts. will okay a change to the winner-take-all rule for 2000 **IF** the Legislature approves a bill to do this by July 1st. Question: if the

Demos want to screw Bush, do they have the brains to rush a bill like this through the process – killing winner-take-all? Our guess – and the guess of some savvy GOP types – is *no*. Sources say McGraw may posture, but he won't twist any arms to push for a bill by July 1st, thus the old winner-take-all or unity rule still applies for this cycle. (FYI: the Rules Cmt. meeting took place June 9th – after our deadline. The CRP's Exec. Cmt. meets June 19th in Ontario)...

...Why is McGraw giving GWBJr. political ulcers? One source theorizes that McGraw and his allies might not think GWBJr. is conservative enough on *social issues* and that this "drill" is sending him a message. Other sources say it's McGraw's *ego*, but that may have been taken care. Our sources say GWBJr. picked up the phone and schmoozed with McGraw recently. No deal yet on GWBJr. helping the cash-strapped CRP to raise \$\$, but GWBJr. will assist – details to come...

...FYI: Of course the real irony about this rules change brouhaha is that back in 1980, former candidate George H.W. Bush's team tried to kill the winner-take-all rule against Ronald Reagan. Hummm. Stay tuned...

CAMPAIGN 2000: IT'S STILL UNZ VS. THOMAS IN THE GOP INITIATIVE WAR OVER CALIF. REDISTRICTING.

Editor's note: As Calpeek hit deadline, this story about several competing initiatives dealing with **re-apportionment** (aka *remapping* or *redistricting*) was still changing. Lots of movement. Here's our update & analysis...

...Last time we wrote about this subject, GOP political maverick Ron Unz and his Demo buddy Tony Miller were still trying to persuade U.S. Rep. Bill Thomas(R) and the rest of the CA GOP congressional delegation that his *Voters Rights 2000* (Plan A) was the best deal

CALIFORNIA POLITICAL WEEK (ISSN 0195-6175) IS AN INDEPENDENT, NONPARTISAN NEWS ANALYSIS BULLETIN OF CALIFORNIA POLITICAL WEEK, INC., A CALIFORNIA CORPORATION. TELEPHONE: (310)659-0205. ADDRESS: P.O. BOX 1468, BEVERLY HILLS, CA 90213. \$90/YEAR. PUBLISHED WEEKLY, 44 WEEKS PER YEAR. COPYRIGHTED BY CALIFORNIA POLITICAL WEEK, INC. THIS TRADEMARK REGISTERED WITH THE CALIF. SECRETARY OF STATE. REPRODUCTION IN WHOLE OR IN PART REQUIRES EXPRESS PERMISSION. ALL RIGHTS RESERVED. 1ST CLASS POSTAGE PAID AT LOS ANGELES.

around --- better than the 3-4 plans drawn up by Thomas and his ally, Ted Costa of *Peoples' Advocate*; and better than another remapping initiative by former State Sen. Ollie Speraw...

...But Thomas/Costa weren't impressed and now there are petition circulators on the street (under the direction of petition consultant Mike Arno) collecting signatures for ***Legislators' Compensation. Reapportionment. Initiative Constitutional Amendment.*** The deadline for collecting 670,816 signatures is Oct. 25, but in reality the signatures have to be in by Aug. 20th. Sources for Costa's initiative say they will have NO trouble meeting the deadline to qualify for the Mar. 7, 2000 ballot. Money to pay for the signature drive is supposedly coming from each of the CA House members who have agreed to assess themselves \$70,000 each, sources say. The remapping part of the Costa measure turns over the reapportionment process to the CA Supreme Court. The other part of the initiative cuts legislative salaries to \$75,000 and cuts the per diem pay to \$75 for only 120 days. Calif. lawmakers, even GOPers, are not happy with this initiative...

...That's why Unz/Miller is still hoping for lightning to strike. Pro-Costa sources say that's not going to happen, but one never knows. There are Calif. GOP types who disagree with the GOP House delegation and think Unz/Miller is the ***only plan*** that can be sold to voters. Unz/Miller Plan A turns over remapping to a bipartisan commission of retired judges. But the Plan A also includes limitations on corporate contributions and calls for some public funding of elections. These are the parts of Unz/Miller that the House GOPers couldn't swallow – and these parts are controversial. Unz/Miller Plan D (w/o remapping) is on the street, while U/M Plan A (w/remapping has been printed)...

...FYI: In the meantime, Speraw's initiative has been OKed for circulation. The deadline is Oct. 18th. His plan doesn't hide behind campaign reform or bashing the legislature; it's a straight remapping plan, with new lines drawn by a pool of qualified, non-partisan retired judges. Speraw isn't too keen on Costa's plan (he says it's "stupid"), but the big question for Speraw is funding. Who is going to back his initiative?? Stay tuned...

COMMUNICATING WITH CALPEEK WITH E-MAIL.

For those inclined to use it, we do have an E-mail address: calpeek@aol.com. We check our E-Mail 4-5 times a week...

CAMPAIGN '99: MAYOR RIORDAN HUGE WINNER IN L.A. RUNOFF ELECTION. CHARTER REFORM WINS.

Editor's note: L.A. Mayor Richard Riordan may not have 8 votes on the 15-member L.A. Council, but he emerged from the June 8th runoff election as the city's big winner. Here's our update & analysis, mixed in with a modified ***Winners & Losers*** column...

...The turnout was about 20% citywide, somewhat higher than expected. In raw numbers, 236,000 voters cast ballots. Charter Amendment #1 (Charter Reform) won by a **60% vs. 40%** margin. Consultant Bill Carrick had the funds to do the job (YES on #1 outspent NO on #1 by a **6-to-1** ratio), but **Calpeek** got the impression that Carrick and YES on #1 pollster Arnie Steinberg were kinda nervous, *except* at the end. The ***big winners***: Riordan; LWV; Councilmembers Wachs, Feuer & Miscikowski; L.A. City Atty. Jim Hahn; L.A. City Controller Rick Tuttle; LAPD Chief Bernard Parks; L.A. Chamber. ***Big losers***: the 9 councilmembers and organized labor (city employee unions) who opposed charter reform...

...In the 10th Council District, incumbent Nate Holden won with **55%** over Madison Shockley. Most insiders expected a Holden victory. Mail, slates & fundraising was done by Cerrell Associates. ***Big losers***: L.A. Councilmembers Ridley-Thomas, Walters and Goldberg, who backed Shockley. Watch for *pay back*...

...No surprise in the 7th District, where Alex Padilla won big with **67%** over Corinne Sanchez. A nice win for consultant Rick Taylor – plus Mayor Riordan and Controller Rick Tuttle. It was also the only big win for labor. ***Big losers***: State Sen. Richard Alarcon(D); County Sups. Zev Yaroslavsky & Gloria Molina; and Councilmembers Mike Feuer and Laura Chick...

...A mild upset in the 14th District, where L.A. Co. Deputy DA Nick Pacheco defeated political consultant Victor Griego by about 600 votes (**52%**). A nice win for consultant Phil Giarrizzo. Pacheco too was endorsed by Mayor Riordan, as well as by Demo U.S. Reps. Xavier Becerra and Lucile Roybal-Allard. Sources say Becerra worked hard for Pacheco and like Riordan, comes off as a big winner. ***Big losers***: the L.A. Times; L.A. Co. Fed. of Labor and the SEIU, who in this race couldn't deliver anything except *the next day*...

...And finally, in the LAUSD runoff between incumbent school board member Barbara Bourdreau and SCLC Director Genethia Hayes, Hayes won by about 1,000 despite a nasty campaign by Bourdreau. A nice win for SG&A Campaigns. The *race card* was played time and again by Bourdreau (aimed at Riordan, who was one of Hayes' key supporters). But clearly the best candidate won. **Big losers:** U.S. Rep. Maxine Waters & L.A. Co. Sup. Yvonne Burke. Stay tuned...

CAMPAIGN 2000: CALIFORNIA INITIATIVE UPDATE.

Editor's note: A few items to note regarding initiatives for the 2000 Calif. ballot...

◆ ***Contracting Out Initiative – Taxpayers for Fair Competition*** are on the street collecting signatures for their initiative to permit contracting out for design and engineering services. And while this committee is collecting signatures, legislation that would accomplish the same thing is stalled in the Assembly Consumer Protection Cmt. The bills, AB 1448 and ACA 16, both by freshman GOP Assemblyman Dave Cox of Sacto, are now 2 year bills. Nevertheless, *Taxpayers for Fair Competition* continue to sign groups and associations for a coalition backing the bills or the initiative. There is no **clear line**, which is why **Calpeek** now reports that the AGC of Calif. are NOT part of this coalition *supporting the initiative*, but are supporting the Cox legislation. But as our sources report, both the bill and ACA were DOA the day they were introduced...

◆ ***Liability for Infidelity*** – That's the title of a proposed statute by Laura Onate-Palacios (323)730-8860. If approved, it would impose civil and criminal liability for infidelity. Onate-Palacios has until Nov. 1, 1999 to collect 419,260 valid signatures. Since there's no \$\$\$ behind this proposals, odds of Ms. Onate-Palacios qualifying are slim & none – unless she finds someone with *deep pockets*...

◆ ***Show Me the Money*** – And that's what Calif. SOS Bill Jones(R) has done in a report which shows a record **\$192.9** million was spent on *initiatives* in the Nov. 3, 1998 election. The previous record was set in 1988 with \$133.4 million. To no one's surprise, the big spender was Prop. 5 (Indian Gaming) - **\$92,013,916**. The Indians spent \$66.2 million in support and \$25.8 million was spent opposing Prop. 5...

CALPEEK'S CALENDAR OF POLITICAL EVENTS

June 11-20	Demo presidential candidate Bill Bradley in Calif.
June 15	Calif. budget must be passed.
June 16	VP Al Gore formally announces candidacy for President. June 18-20 Gore in Calif.
June 29-July 1	Texas Gov. George Bush(R) in Calif.
July 16	CA Legislature recesses.
July 16-18	UC Davis Extension's 15 th Annual Political Campaign Mgt. Institute @UC Davis.
July 16-19	Council of State Govts. West 1999 annual meeting, Sun Valley, Idaho.
July 24-28	Nat'l Conf. of State Legislatures annual meeting, Indianapolis, IN.

DEBATE OVER GAY RIGHTS BILL SHOWS CRACKS IN SPEAKER'S HOLD OVER ASSEMBLY DEMOCRATS.

Editor's note: The 1-vote defeat of Demo Assembly-woman Sheila Kuehl's bill to ban discrimination against gay students in public schools on June 4th was a sign that **moderate Assembly Democrats** are flexing their political muscles and the days of Assembly Speaker Antonio Villaraigosa may be numbered. Here is our analysis & commentary...

...Actually, if you look back at **Calpeek's** May 31st story about Villaraigosa vs. MDs, that was really the first sign the Speaker was beginning to lose his grip. The moderates didn't like the idea that Villaraigosa wanted to hike the medical malpractice cap beyond its current \$250,000 limit – and let him know that if he persisted, he'd be in trouble...

...That's why Republicans in Sacto are smiling these days. The recent brouhaha over the malpractice cap and Kuehl's AB 222 just proves Demos too can line up in a *circular firing squad* - like GOPers. *Buffoonery* isn't limited to one party...

...The defeat of AB 222 by Kuehl was confirmation that there is indeed a group of **13-19** Demo members who usually *but not always* cast moderate votes in the lower house. Most of the grumbling about Villaraigosa's leadership or lack of, comes from these moderates. Our sources break the moderates down this way: 1) ***The Survivalists*** – Helen Thomson, Mike Machado, Dean Florez, Elaine Alquist and Lou Correa; 2) ***The True Moderates*** – Dennis Cardoza, Kerry Mazzone, Lou Papan, John Dutra, Tom Calderon, Rod Wright and Bob Hertzberg. Other Demos who often

vote the moderate line include: Ted Lempert, Martin Gallegos, Ed Vincent, Susan Davis, Sally Havice, Sarah Reyes and Nell Soto...

...The two who have been IDed in various news media accounts as leaders of the moderate wing are Cardoza & Hertzberg. FYI: these moderate Demos also have their own small PAC...

...Back to AB 222 & Villaraigosa. Part of Antonio's problem is the constant tug of war between policy and survival. According to our sources, Villaraigosa has sometimes come into conflict with his own consultants in Majority Services who favor protection over policy. And our sources say Majority Services was not happy with Kuelh's bill because it may have put members in marginal ADs in danger come 2000. Our sources say AB 222 should never have come to the floor without the required 41 votes. Someone wasn't counting...

...FYI: Demos voting against AB 222 included Cardoza, Florez, Machado, Soto, Correa, Reyes, Havice and Carl Washington, who is not part of this moderate bloc. Stay tuned...

DEADLINE FOR CALPEEK'S DIRECTORY IS JUNE 18

If you're a consultant, fundraiser, pollster, etc., and haven't turned in your questionnaire for the new Millennium edition of Calpeek's Directory of Campaign Consultants, get it in ASAP. The ad deadline is June 18th too. It will take 10 days to put the Directory together and the presses will run after the July 4th holiday. Any questions, ☎ Dick Rosen-garten @ (310)659-0205 or email calpeek@aol.com

CAMPAIGN 2000: UPDATE ON U.S. HOUSE CONTESTS.

Editor's note: Here's another update on U.S. House contests in 2000...

☒ **24th CD** – GOper Jeff Baxter is taking a serious look at challenging U.S. Rep. Brad Sherman(D) next year. Baxter, who used to play guitar for both the *Dobbie Brothers* and *Steely Dan*, hasn't made a final decision about running, but sources say he's leaning toward it. Right now he's getting help from Pacific Strategies, but there's no signed contract just yet. The key problem for Baxter (nickname *Skunk*) is that he's a hardliner on **guns** (although he is said to be pro-choice on **abortion** - the other hot button issue these days). He is also a close buddy of U.S. Rep. Dana Rohrabacher(R-Huntington Beach)...

☒ **36th CD** – The Dems have yet to recruit a candidate to take on freshman U.S. Rep. Steve Kuykendall (R-Palos Verdes), but they have been talking to Demo Janice Hahn of San Pedro, who ran and lost against Kuykendall in '98. DCCC chair Patrick Kennedy and Demo House Leader Dick Gerphardt have both "come a courting" (as has Emily's List), but sources say Hahn is very torn between going after Kuykendall again or waiting for L.A. Councilman Rudy Svorinich's seat to open up in 2001. Just a guess, but we're betting Hahn takes a pass in 2000 and waits for 2001...

CALPEEK'S NEW JOBS AND PERSONNEL NOTICES.

Editor's note: Here are some items to mark down in your notebook...

- Wayne C. Johnson & Assoc. won a 1st place Silver Telly at the 20th annual Telly awards. The award was for a 30-sec. tv spot for U.S. Rep. Richard Pombo...

- It's a boy: born to political consultant Parke Skelton and wife, political fundraiser Alison Morgan, *Jasper Morgan Skelton*, 6 lbs/10 oz., June 5th...

- Matt Klink has been promoted to P/A director at L.A.-based Cerrell Associates...

- CA SOS Bill Jones(R) has named former Sacto Co. Dep. DA William Wood to be his chief counsel. In addition, former AG spin doctor Bill Maile is now working in the SOS's press office...

CALPEEK'S MARKETPLACE NETWORK

- **National Resources Group** is seeking an individual to fill the position of Chief Operating Officer. The primary responsibility of the C.O.O. is to build and enhance relationships with current corporate partners and seek new business with other partners for NRG member organizations. Salary: \$45,000/year plus a percentage of revenue. Please send letter of application and resume to: C.O.O. Search, National Resources Group, P.O. Box 14800, Albany, NY 12212...

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